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# Company Overview

Master Simex Paper Limited, a part of MS Group, has been at the forefront of Bangladesh's paper converting and printing industry since its inception in 2002. Leveraging cutting-edge technology and a commitment to impeccable quality, Master Simex delivers an extensive range of specialty paper products tailored for diverse industries. From computer continuous paper and OMR forms to sophisticated barcode and QR coded documentation, the company excels in blending innovation with reliability to meet the evolving needs of its clients.

<b>Name:</b>	Master Simex Paper Limited
<b>Founded:</b>	2002
<b>Industry:</b>	Paper Converting, Printing & Packaging
<b>Core Products:</b>	OMR & Business Form, Web Printing, Thermal Paper, Offset Printing & Packaging, Sticker & Label, Rigid Box
<b>Head Office:</b>	Suite 15 A-D, Paramount Heights, 65/2/1 Culvert Road, Dhaka 1000
<b>Factory 1:</b>	Madhabdi, Narsingdi
<b>Factory 2:</b>	Shonpara, Narayanganj
<b>Factory 3:</b>	Pubail, Gazipur
<b>Number of Employees:</b>	600
<b>Telephone:</b>	+88 02223350096 +88 02223391036
<b>Website:</b>	<a href="http://www.mastersimex.com">www.mastersimex.com</a>
<b>Email:</b>	<a href="mailto:msplbd@gmail.com">msplbd@gmail.com</a>
<b>Trade License:</b>	TRAD/DSCC/056126/2019
<b>TIN:</b>	250197820550

# Message from our Leadership

## Message from the Chairman

Over the past two decades, Master Simex Paper Limited has remained committed to excellence, innovation, and integrity.

Our success is built on a strong foundation of quality, ethical practices, and the trust of our clients and partners. In a rapidly evolving industry, we continue to embrace technology and sustainability to strengthen our leadership and create lasting impact.

Our progress reflects the dedication of our people and the enduring relationships we've built with our stakeholders.

Looking ahead, we remain focused on innovation, growth, and delivering enduring value for all who are part of the Master Simex journey.

### **SM Fariduddin Akhter**

Chairman



## Message from the Managing Director

For over two decades, Master Simex Paper Limited has built its legacy on quality, innovation, and trust. I am proud to lead a team whose dedication and craftsmanship continue to drive our success and strengthen our position in the paper converting & printing industry.

Our growth is guided by integrity, sustainability, and lasting partnerships with our clients, suppliers, and communities. By embracing digital transformation and advanced manufacturing, we are shaping a smarter, more efficient future.

As we move forward, Master Simex remains committed to progress, expanding our capabilities, upholding excellence, and creating lasting value for all stakeholders.

### **Dewan Ali Kabir**

Managing Director



# Mission, Vision, Values

## Vision

Redefine Bangladesh's paper and printing industry through digital transformation, continuous innovation & environmental stewardship.

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## Mission

To empower Bangladesh's Paper converting and printing industry by manufacturing superior & sustainable products. We merge customer-centric innovation with ethical and efficient operations to set the standard for responsible corporate leadership, driving progress that is both economic and ecological.

## Values

Driven by excellence and grounded in Integrity, we achieve customer-centric results through relentless collaboration and continuous improvement. We champion a culture of respect & inclusion and are dedicated to sustainable operations, ensuring our growth is both responsible and forward-looking.



**Excellence**



**Collaboration**



**Customer-Centricity**



**Integrity**



**Accountability**



**Respect & Inclusion**



**Innovation**



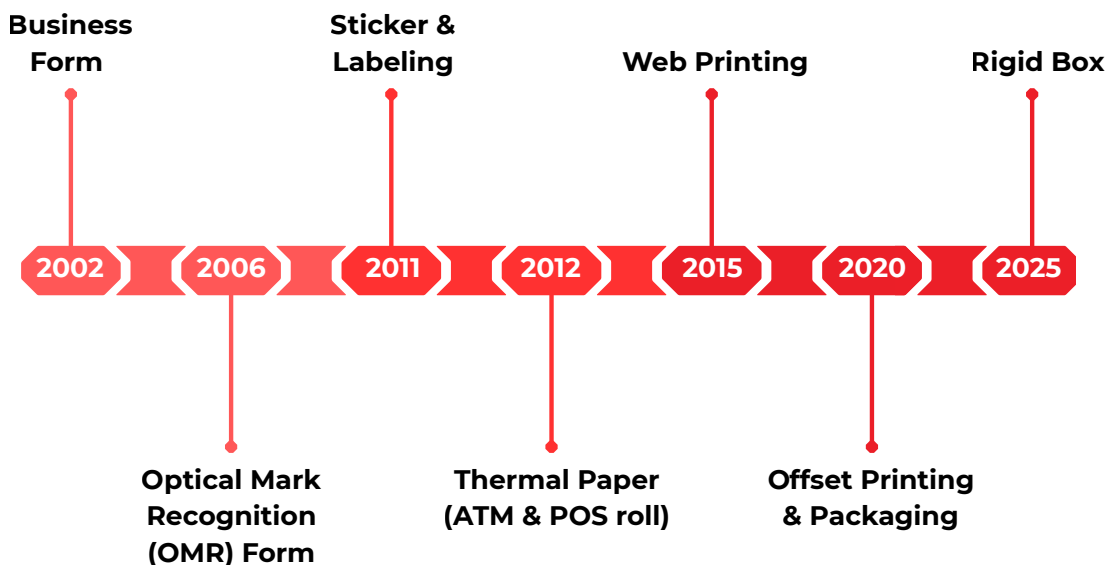
**Sustainability**

# Our Journey

In 2002, Master Simex was born from a bold vision - to redefine paper converting in Bangladesh by setting new benchmarks in quality, security, and innovation. What began as a determined endeavor soon evolved into a story of relentless progress, driven by a commitment to excellence and an unwavering focus on customer needs.

Through the years, we transformed challenges into opportunities, pioneering advanced security features such as online litho coding, automated perforation, and variable data printing technologies that set us apart in an evolving industry. Each milestone reinforced our reputation as a trusted partner, serving critical sectors like government, finance, education, and healthcare with precision-engineered solutions.

Our journey has been shaped by more than just growth; it's been a testament to innovation, adaptability, and integrity. From our earliest days to our current standing as an industry leader, we've remained dedicated to pushing boundaries, enhancing efficiency, and delivering unmatched value. Today, as we look ahead, we continue to build on this legacy, embracing cutting-edge advancements while staying true to the principles that have guided us from the start.



*This is not just our history, it's the foundation for an even more transformative future.*

# Our Business Model

At Master Simex, we've built a results-driven business model that combines customer-centric innovation with sustainable growth. Our proven approach powers industry leadership while creating measurable value for all stakeholders.

## Operational Excellence



- 40% increase in production efficiency through strategic automation since 2022
- 25% reduction in material waste via lean manufacturing since 2021
- Less than 1% defect rate through rigorous quality controls

## Customer-Focused Growth



- 95% client retention rate demonstrates our commitment to lasting partnerships
- 30% average YOY growth through tailored solutions
- 10-day average turnaround for custom solutions

## Global Collaborative Network



- 100+ trusted supply chain partners across 20 countries

## Sustainable Innovation



- Average \$200,000 annual investment in automation and new machinery every year since 2019
- 40% reduction in energy consumption since 2022 by investing in Solar energy

## Proven Industry Recognition



- ISO 9001:2015 Certified for Quality Management

# Production Facility



## OUR CAPACITY

**3** production facilities.

**500+** people workforce & growing.

Over **250,000 Sq.ft.** production area.

**25,000+ MT** annual product throughput.

Every step of our production takes place in-house allowing us to maintain uncompromising quality, consistency, and craftsmanship from design to final packaging.

# Harnessing the Sun

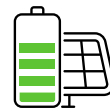
At Master Simex, we believe industrial excellence and environmental stewardship must go hand in hand. In 2025, we took a transformative step toward this vision by commissioning our solar energy project, now supplying 50% of our Narshindi production facility's power needs through clean energy.



Through collaborative partnership with our vendors and an advanced recycling process, we recover and **recycle up to 95%** of waste paper materials, minimizing landfill contribution and reducing the demand for virgin pulp. This initiative not only conserves natural resources but also reflects our ongoing commitment to a cleaner, greener future for the paper industry and the communities we serve.



## Impact of Our Initiatives



### Uninterrupted Operations

Maintaining uninterrupted productivity through hybrid energy solutions



### Planet Positive

Reducing our carbon footprint by over 1000 tons annually



### SDG Synergy

Aligning with Bangladesh's Sustainable Development Goals (SDGs) for clean energy

These investment reflects our **triple bottom line philosophy** where profit, people, and planet converge to create lasting value. As we expand our solar capacity in coming years, we reaffirm that business growth and environmental responsibility are not competing priorities, but complementary forces.

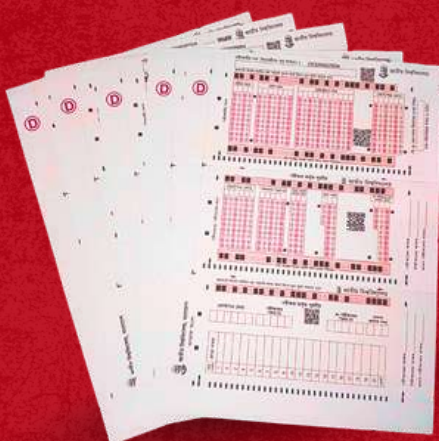
# Our Products and Services



An extensive product lineup that responds to the needs of the market. Our diverse portfolio is meticulously designed to meet the most specialized demands, blending cutting-edge technology with uncompromising quality.

## COMPUTER & BUSINESS FORM

We provide a complete range of high-performance continuous papers and forms designed to secure and simplify critical transactions. Our solutions include OMR, ICR, and OCR forms with **litho coding, barcode and QR-enabled** documents for accurate data capture. From computer continuous paper, admit cards, registration cards, and tabulation sheets to NCR multiply auto carbon forms, medical center bills, electricity bill forms, pharmaceutical order sheets, and bank SWIFT papers every product is crafted with advanced variable data printing and built-in security features. We make every document personalized, traceable, and reliable, empowering businesses and institutions to process sensitive information with confidence.



### Security Features

**Computer Forms :** litho coding, barcode and QR-enabled with upto 6 Color UV Print



### Customization

**Computer Forms :** 60-100 GSM  
**Business Forms :** 2-5 Ply & 50-55 GSM



### Daily Capacity

**Computer Forms :** 3,50,000 Sheets  
**Business Forms :** 4,50,000 Sheets

# WEB PRINTING

We deliver high-quality web-printed textbooks, guide books, school magazines, exercise books, diaries, and calendars that combine durability with precision printing. Engineered for clarity and long-term use, our products support effective learning, record-keeping, and organization. With the capacity to handle large-volume production, we ensure timely delivery of reliable educational materials for schools, institutions, and organizations nationwide.



## State of the Art Machinery

High-speed press machines and integrated auto-binding systems, all featuring the latest technology for maximum efficiency



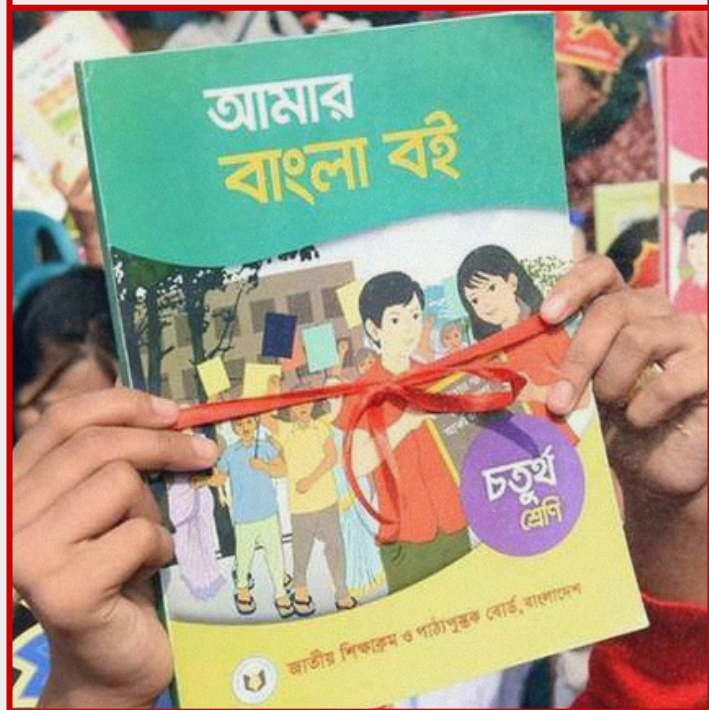
## Customization

4-color interior printing and premium 8-color covers, finished with specialized UV coating



## Daily Capacity

Printing : 6000 reams  
Binding : 4,00,000 books





# OFFSET PRINTING & PACKAGING

We offer a comprehensive range of custom offset printing and packaging solutions designed to combine striking visuals, functional durability, and built-in security features. Our portfolio includes brochures, books, annual reports, diaries, as well as medicine packaging, FMCG packaging, coil packaging, sweet boxes, cigarette packaging, flip-charts, photo cards, posters, leaflets, clip files, labels, packing materials, dispenser boxes, danglers, and more.

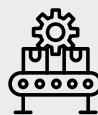


Each product can be enhanced with premium finishes ensuring a tactile and visual impact that elevates your brand. Integrated security elements safeguard sensitive information and reduce the risk of tampering or counterfeiting. Designed for protection, presentation, and scalability, our solutions deliver consistent quality and memorable experiences across diverse commercial and institutional applications.



## What we offer

- Pre-press services
- Metallized printing
- Textured printing
- Digital Printing
- Embellished printing
- UV Printing
- UV Lamination
- Anti-counterfeit Features
- Cut lamination
- Drip-off effects
- Foil Stamping
- Smart Die Cutting
- Folder Gluer



### State of the Art Machinery

Our production line features equipment from world-renowned, industry-leading brands, ensuring global standards of quality and reliability.

**HEIDELBERG** **KOMORI**  
**BOBST**  **ijima** **Kodak**



### Daily Capacity

9,60,000 Sheets



# ATM/POS/THERMAL ROLL

Our precision rolls are engineered for performance and value, keeping your operations smooth and cost-efficient. Whether for POS, ATM, ECG, fax, or telex machines, each roll is manufactured to deliver clear printing, consistent quality, and long-lasting durability. Designed for high-demand environments, they reduce downtime, extend machine life, and ensure seamless transactions giving you reliability and savings in every use.



## State of the Art Machinery

High-precision slitting and rewinding systems, engineered specifically for consistent, dust-free thermal roll conversion.



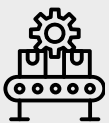
## Daily Capacity

35,000 Rolls per day



# RIGID BOX

Our rigid boxes are designed to embody strength, security, and sophistication - making them the preferred choice for luxury packaging. Ideal for cosmetics, electronics, fashion, gifting, and specialty products, they combine protective durability with a premium unboxing experience that elevates brand perception. With customizable shapes, sizes, and high-end finishes such as metallic print, drip-off effects, and sandy textures, our rigid boxes bring elegance and exclusivity to every product. Tailored for brands that demand distinction, they ensure lasting impact in both presentation and protection.



## State of the Art Machinery

Fully automated 'smart' production lines that ensure a flawless, high-end finish every time.



## Customization

From custom dimensions to bespoke textures, we transform rigid boxes into a physical extension of your brand.



## Daily Capacity

60,000 Boxes



# STICKER/LABEL PRINTING

Our printed and unprinted adhesive labels are designed to adapt to diverse business needs, from cosmetics and garments to industrial applications. Crafted for durability and precision, they ensure clear branding, accurate information display, and reliable adhesion across surfaces. With customizable options, our labels offer the flexibility to support both functional use and creative presentation helping businesses stand out while streamlining identification and tracking.



## Customization

Tailor-made labels for any application. **Custom shapes, premium materials, and high-definition 8 color printing with UV** to make your brand stick



## Daily Capacity

950,000 Meters



# Machinery List

Name of Machine	Brand	Origin
6 Color Computer Continuous Form Printing Machine (With Numbering Unit), Objective, RIF Form, Printing system with auto Perforation and auto dye cutting.	Taiyo	Japan
Online Variable Data Printing Machine - OMR Form Printing System	DGM	USA
5 Color Computer Continuous Form Printing Machine (With Numbering Unit)	UKITA	Japan
4 Color Computer Form Printing Machine (With Numbering Unit)	UKITA	Japan
4 Color Computer Form Printing Machine (With Numbering Unit)	Taiyo	Japan
4 Color Computer Form Printing Machine (With Numbering Unit)	Taiyo	Japan
3 Color Computer Form Printing Machine (With Numbering Unit)	Taiyo	Japan
3 Color Computer Form Printing Machine (With Numbering Unit)	Miyakoshi	Japan
3 Color Computer Form Printing Machine (With Numbering Unit)	Ukita	Japan
3 Color Computer Form Printing Machine (Without Numbering Unit)	Akira	Japan
11 Color Flexo Graphics Printing Machine	Gallus EM340	Germany
8 Color Flexo Graphics Printing Machine (Numbering Unit)	Wabtec	India
9 Color Flexo Graphics Printing Machine	Nilpeter	Denmark
6 Color Flexo Graphics Printing Machine	Gallus Arsoma	Germany
4 Color Flexo Printing Machine	Ambica	India
2 Color Flexo Graphics Printing Machine	Focus RD	UK
ATM / POS Roll Machine	Wenzhou oudell	China
ATM / POS Roll Machine	Wabtec	India
ATM / POS Roll Machine	JT	China
Label Slitting Machine	JT	China
Label Slitting Machine	JT	China
Label Slitting Machine	JT	China
Label Sticker Inspection Machine	JT	China
Clouding/Stating Machine	Ukita	Japan
Clouding/Stating Machine	Ukita	China
Clouding/Stating Machine	Ukita	Japan
Clouding/Stating Machine	Ukita	Japan
Clouding/Stating Machine	Ukita	Japan
Clouding/Stating Machine	Ukita	China
Clouding/Stating Machine	Ukita	Japan
Core Cutting Machine (10 Ft Roll)	JT	China
Clouding/Stating Machine	Local (MSPL)	Bangladesh
Clouding/Stating Machine	Local (MSPL)	Bangladesh
Plate Making Machine 8.5 x 11	Pachtara Grapics	Japan
Roland Rekord Bi-Color Offset Printing Machine	Roland	Germany
Multipart Collator with gumming (PIN Mailer) Machine	Webtech	India
Exercise Book Binding Machine	Joy D-Zing	India
6 Nos. 4 Hi Book Printing Machine.	Hi-Tech	India
10 Nos. Book Binding Machine	Roland	India
Heidelberg CD 102 8 LX - 8 Colour with UV System (with Metallic Printing Feature) Sheet Size 720mm X 1020mm, Print Quality - HD	Heidelberg	Germany
Heidelberg CD 74 6 LX - 6 Colour with UV System (with Metallic Printing Feature) Sheet Size 585mm X 750mm, Print Quality - HD	Heidelberg	Germany
Komori Lithrone G37 - 5 ColorsHD Printing Sheet Size 640mm X 940mm , Print Quality - HD	Komori	Japan
SORZ102-Heidelberg - 2 Color M/C	Heidelberg ,	Germany
Sork Single Color M/C(UV)	Heidelberg ,	Germany
Auto Lamination M/C	Xingxing	China
CTP Plate & Die Making Computer System Zone	Kodak	Japan
Auto Spot M/C	Hi-Tech	China
Wood Cutting M/C	jigging saw	China
Auto Cylinder M/C (Foil) M/C	Autoprint machinery	
Hand Foil M/C (Manual)- 01	Ruiding	China
Hand Foil M/C (Manual)- 02	Ruiding	China
Box Die Cutting M/C (China)	Tangshan Minyang Machinery	China

Name of Machine	Brand	Origin
Rigid DH 4045DD	Dultong	China
Ronald Web Offset Printing Machine 20"×30" 4 Color (Three)	Ronald	India
Hi-Tech Web Offset Printing Machine 20"×30" 4 Color (Four)	Hi-Tech	India
Mudrika Web Offset Printing Machine 20"×30" 4 Color (One)	Mudrika	India
Rotta Speed Web Offset Printing Machine (Hi-Speed) 20"×30" 4 Color (One)	Rotta	India
Printomech Web Offset Printing Machine 20"×30" 1 Color (One)	Printomech	India
Mullar Martini Web Printing Machine 20"×30" 4 Color (One)	Mullar Martini	India
Goss Web Offset Printing Machine (America) 22"×32" 4 Color (One)	Goss	India
Roland Rekord Offset Printing Machine 28"×40" 4 Color (One)	Roland	India
Ronald Parva UV Coating Machine 28"×40" 4 Color (One)	Roland	India
Perfect Binding Machines - 26 Clam (One)		India
23 Clam (One)		India
21 Clam (One)		India
18 Clam (One)		India
8 Clam (One)		India
1 Clam (One)		India
3 Knife Cutting Machine (Three)		India
Polar Cutting Machine 42" (Two)		India
Bundle Machine (Six)		India
Generator (Two)		Japan
Clouding/Stating Machine	Local (MSPL)	Bangladesh
Clouding/Stating Machine	Local (MSPL)	Bangladesh
Plate Making Machine 8.5 x 11	Pachtara Grapics	Japan
Roland Rekord Bi-Color Offset Printing Machine	Roland	Germany
Multipart Collator with gumming (PIN Mailer) Machine	Webtech	India
Exercise Book Binding Machine	Joy D-Zing	India
6 Nos. 4 Hi Book Printing Machine.	Hi-Tech	India
10 Nos. Book Binding Machine	Roland	India
Heidelberg CD 102 8 LX - 8 Colour with UV System (with Metallic Printing Feature) Sheet Size 720mm X 1020mm, Print Quality - HD	Heidelberg	Germany
Heidelberg CD 74 6 LX - 6 Colour with UV System (with Metallic Printing Feature) Sheet Size 585mm X 750mm, Print Quality - HD	Heidelberg	Germany
Komori Lithrone G37 - 5 ColorsHD Printing Sheet Size 640mm X 940mm , Print Quality - HD	Komori	Japan
SORZ102-Heidelberg - 2 Color M/C	Heidelberg ,	Germany
Sork Single Color M/C(UV)	Heidelberg ,	Germany
Auto Lamination M/C	Xingxing	China
CTP Plate & Die Making Computer System Zone	Kodak	Japan
Auto Spot M/C	Hi-Tech	China
Wood Cutting M/C	jigging saw	China
Auto Cylinder M/C (Foil) M/C	Autoprint machinery	
Hand Foil M/C (Manual)- 01	Ruiding	China
Hand Foil M/C (Manual)- 02	Ruiding	China
Box Die Cutting M/C (China)	Tangshan Minyang Machinery	China
Bobst Die Cutting M/C	BoBST SA	Switzerland
Ijima BF 1000 Automatic Die Cutting M/C	Ijima	Japan
BOBST folder gluer M/C	BoBST SA	Switzerland
Sun Folder gluer M/C	Sun	Japan
Heidelberg Auto Paper Cutting M/C	MOHR	Germany
UV Machine	Smoothbonwell	China
Sheet Cutting M/C	Hobema M/Cnfabric,	Germany
Screen printing Mc	Jinbao	China
Auto foil	starfoil	Germany
Azima Daicut Machine	Hjima	Germany
Rigid box	Salli	China
Rigid DH 4045DD	Dultong	China



HEIDELBERG CD 746 LX - 6 COLOUR WITH UV  
SHEET SIZE : 585MM X 750MM  
PRINT QUALITY : HD  
CAPACITY : 14000 SHEET/HOUR



HEIDELBERG CD 102 8 LX - 8 COLOUR WITH UV  
HEET SIZE : 720MM X 1020MM  
PRINT QUALITY - HD  
CAPACITY : 14000 SHEET/HOUR



KOMORI LITHRONE G37 - 5 COLORS  
SHEET SIZE : 640MM X 940MM  
PRINT QUALITY : HD  
CAPACITY : 12000 SHEET/HOUR



GALLUS EM340 11 COLOR FLEXO GRAPHICS  
PRINTING MACHINE  
CAPACITY : 10,800 METER/HOUR



RONALD WEB OFFSET PRINTING MACHINE  
20" X 30" 4 COLOR  
CAPACITY : 1,800 REAMS - 2,400 REAMS/DAY



SORZ102-HEIDELBERG - 2 COLOR M/C  
CAPACITY : 10,000 SHEET/HOUR



IIJIMA BF 1000 AUTOMATIC DIE  
CUTTING M/C  
CAPACITY : 7000 SHEET/HOUR



DULTONG RIGID DH 4045DD  
CAPACITY - 8000 BOXES/HOUR



HEIDELBERG CD 102 8 LX - 8



YOSHINO AUTO PERFECT BINDING  
MACHINE  
CAPACITY - 60,000 BOOKS/DAY



KODAK CTP PLATE & DIE MAKING  
COMPUTER SYSTEM ZONE



NIL PETER 9 COLOR FLEXO GRAPHICS  
PRINTING MACHINE  
CAPACITY - 10,000 METER PER HOUR

# Clients Who Inspire Our Excellence



# Clients Who Inspire Our Excellence



# DELIVERY PARTNER

We maintain a dedicated fleet to support seamless distribution, including

- Ashok Leyland 7-ton truck
- Isuzu 1.5-ton covered van
- Dyna 3 tons covered van
- Dyna 1.5 tons covered van

This in-house logistics capability allows us to manage diverse shipment volumes with reliability and precision. Supported by route optimization systems, we maximize efficiency and minimize transit time. In addition, our collaboration with trusted vendors ensures scalability and uninterrupted delivery capacity. Together, this integrated system enables us to meet strict timelines and fulfill large-scale distribution requirements nationwide.



# MS GROUP OTHER PROJECTS

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